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# FIRST EVER DOG FILM FESTIVAL COMES TO DAYTONA BEACH Festival to benefit Sophie's Circle Pet Food Pantry & Dog Rescue

Daytona Beach, Florida – Following the overwhelming success of a national tour in 2016, the **NY Dog Film Festival<sup>TM</sup>** will be traveling to dozens of cities this year, with a stop in Daytona Beach at Cinematique of Daytona on Sunday December 17<sup>th</sup>. A philanthropic celebration of the love between dogs and people, made possible by a grant from the non-profit <u>Petco Foundation</u>, the Dog Film Festival supports a local life-saving shelter wherever it goes. In Daytona Beach a portion of every ticket will benefit <u>Sophie's Circle</u>.

**WHAT:** Perfect for dog lovers of all ages, the **Daytona Beach Dog Film Festival** will feature two programs, each of which features a different medley of documentary, animated and live-action short canine-themed films from around the world. The films illuminate human-canine love and are uplifting, with happy outcomes. Each program runs approximately 70 minutes.

WHEN: Sunday, December 17th 2:00 PM – "Second Chances" 4:00 PM – "Love Changes Everything"

WHERE: Cinematique of Daytona 242 S Beach St, Daytona Beach FL 32114

**WHO:** The NY Dog Film Festival, Brownie's Dog Boutique, and Cinematique of Daytona will bring local dog aficionados together to share a communal experience

of watching short films that celebrate the remarkable bond between people and dogs.

**WHY:** The NY Dog Film Festival<sup>™</sup> shares Founder/Director Tracie Hotchner's appreciation of the love between dogs and their people, while giving a portion of every ticket to the local animal welfare group to support their animal life-saving efforts. A 50/50 raffle will be held with proceeds supporting the efforts to create a public park in memory of Brownie, the town dog of Daytona Beach.

**COST:** Tickets are \$10 for one show OR \$15 for both shows. Each attendee will receive a gift bag, complements of Brownie's Dog Boutique. Tickets can be purchased in advance at Cinematique of Daytona or by calling the box office at 386-252-3118

# About the NY Dog Film Festival

In 2015 the first **NY Dog Film Festival**<sup>TM</sup> premiered in New York City, which grew out of Tracie Hotchner's desire as a pet wellness advocate to expand her <u>Radio Pet Lady</u> <u>Network</u>'s outreach to educate the public about adoption, health issues and philosophical aspects of pets in our lives. Hotchner created the Festival as a unique way of honoring dogs as true family members by bringing together like-minded people to experience the remarkable human-canine bond on film. The NY Dog Film Festival<sup>TM</sup> shares proceeds from its ticket sales with local shelters wherever it travels.

## **About Sophie's Circle**

Sophie's Circle is a registered nonprofit Dog Rescue Organization that also operates the only pet food bank pantry in Volusia County, Florida. Their focus is on rescue & rehabilitating dogs in need, and adopting them out to loving forever homes. They are a nonprofit and cannot do this without kind and generous donations from supporters. Pet food and monetary donations are gladly accepted on an ongoing basis.

## About Brownie's Dog Boutique

Inspired by Daytona Beach's MOST FAMOUS dog (who is buried in the park outside our shop), Brownie's Dog Boutique specializes in Made in the USA pet products – particularly products sourced and produced in Florida and the Southern US. We carry a wide variety of Florida-made, local treats, as well as dog bakery items, a limited selection of human-grade pet foods, American-made dog and cat toys, and lots of doggie fashion (we have more dog clothing than any pet supply store in the Daytona Beach-area).

## About Cinematique of Daytona

Cinematique of Daytona is a non-profit, arts organization with the mission to bring international, national and local independent film to the citizens of Daytona Beach and the surrounding area. For 25 years we've been bringing the best and hardest-to-find independent and foreign films to the Sunshine State.