



May 10, 2018

FOR IMMEDIATE RELEASE

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Ribbon cutting for new Brownie the Town Dog statue and memorial to be held May 30 at 6pm

Daytona Beach, FL — A new statue and memorial for Florida's most historic dog, Brownie the Town Dog of Daytona Beach will have a ribbon cutting on May 30 at 6 PM.

The event will take place at Brownie's grave in Downtown Daytona Beach's Riverfront Park. The grave is located on the corner of Beach Street and Orange Avenue near the Halifax River.

The event will include:

- Re-proclaiming Brownie the official Town Dog of Daytona Beach by the City of Daytona Beach.
- A cake with Brownie's picture on it for the humans and dog treats for the dogs
- Commemorative bottled water with Brownie's picture on the bottles.
- A doggie parade from City Hall to Brownie's grave.

- A short ceremony recognizing the importance of Brownie to Daytona Beach history.

After the ceremony, the Tortuga's baseball team will be having their final "Bark in the Park" night of the season, where dogs are allowed at the game.

About the memorial

The memorial is a project of the City of Daytona Beach and includes a statue of Brownie, two refurbished benches from Brownie's lifetime dedicated to people who played major roles in Brownie's life, a historical marker and new landscaping around the historic grave.

Brownie the Town Dog of Daytona Beach was a stray dog who lived in downtown Daytona Beach from 1939 until his death in 1954. He lived in a custom dog house, had a bank account in the Florida Bank & Trust and dined on steak and ice cream. He had no owner and was loved by the entire city. Brownie was featured in local and national publications and became one of the most written about dogs in US history.

[Brownie's grave](#) is one of the most visited dog memorials in the world and has been honored as:

- One of the [top 7 famous dog graves in the World](#).
- One of the [top 21 dog memorials in the world](#).
- One of the [21 Quirkiest Local Landmarks in Small Town America](#).

Brownie is on facebook [@browniethetowndog](#) and has his own website [browniethetowndog.org](#)

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